

TRAINING FOR RURAL ENTREPRENEURS: STRATEGY, CIRCULAR ECONOMY AND DIGITALISATION

Worksheet Business Case Studies: Business Model Assessment Exercise

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Through the following questions, we aim to analyse any given business from the Circular Economy's point of view and discover which aspects of it can be of inspiration for enhancing the circular capacity of your own business.

Watch this [video](#) as many times as you want and answer the questions in this worksheet.

1

Which are the circular characteristics of this business?

2

Which of the 9Rs do you think apply best to this business? (you may choose more than one)

3

To which of the circular business models (cycling, extending, dematerialising, intensifying) do you believe this business case study adapts to the best? Why?

4

Which strengths do you see in this business from the Circular Economy point of view? And weaknesses?

5

What inspires you from this business?

6

Which aspects of this business could you apply to yours?

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